

LIYSF Logo Guidelines

LIYSF Logo Guidelines

- There are three formats and a variety of colours available which you can find on the next slide



Text Type Logo

The text 'LIYSF' is displayed in a bold, red, sans-serif font, centered on a light gray rectangular background.

Complete Logo

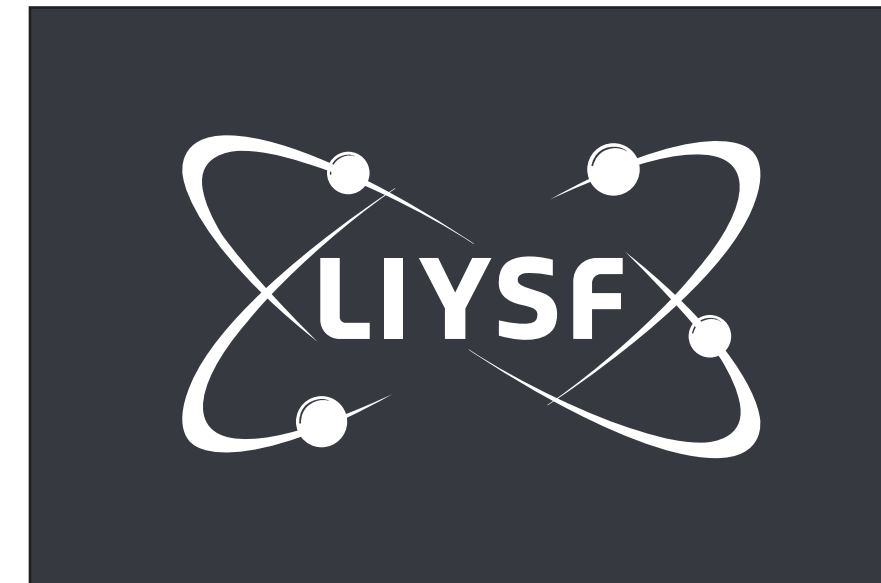


Colour Variations

— There are three formats and a variety of colours available of our logo



Text Type Logo



Text Type Logo

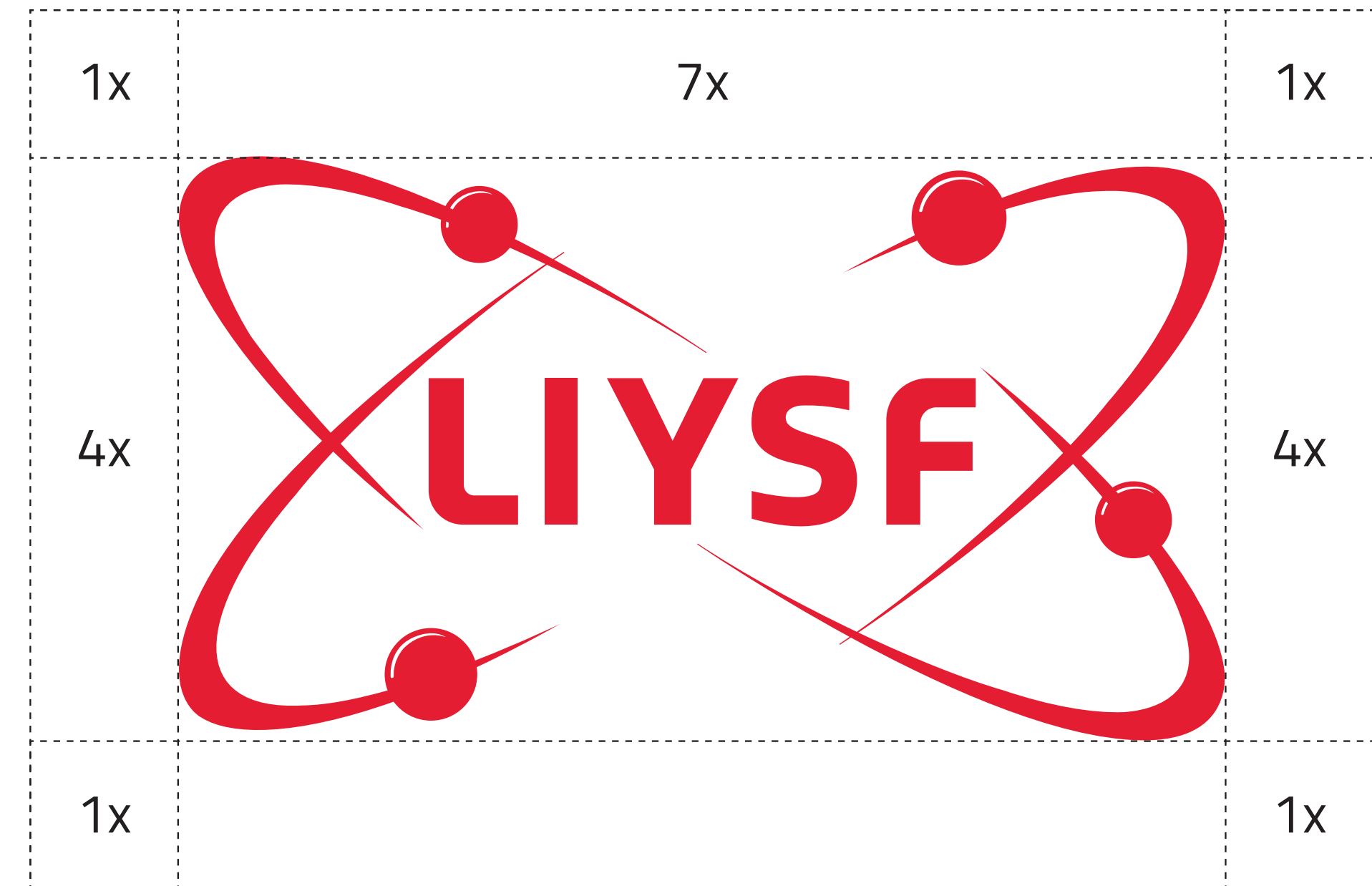


Exclusion zone and minimum size

The masterbrand logo should always have breathing space. Use the 'L' as clear space.

The minimum recommended size for the masterbrand logo is 30mm wide (150 pixels online).

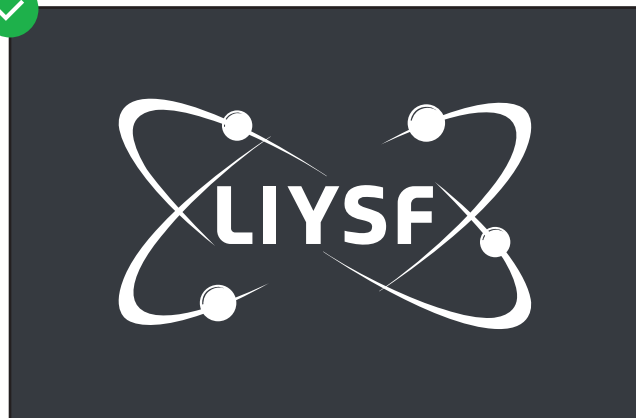
It should never be used below 10mm wide (75 pixels online).



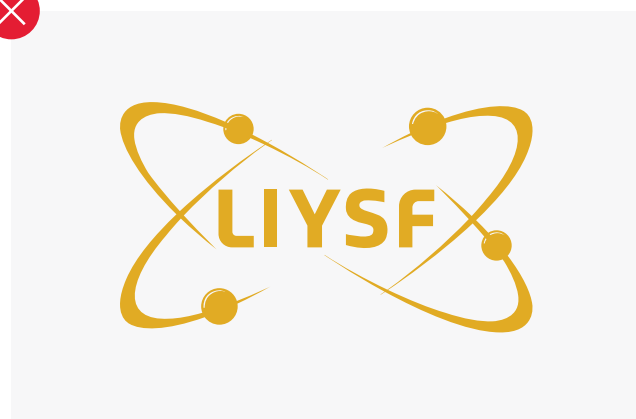
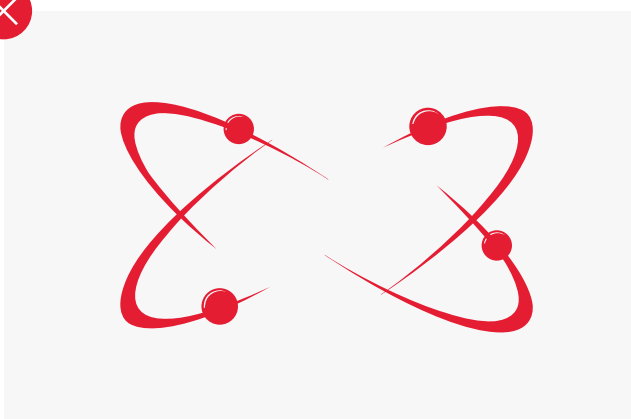
Do's & Don'ts

— There are three formats and a variety of colours available of our logo

Do's



Don'ts



Don't do this

Use these basics when writing about us..

Do's



LIYSF

**The London International
Youth Science Forum**

Don'ts

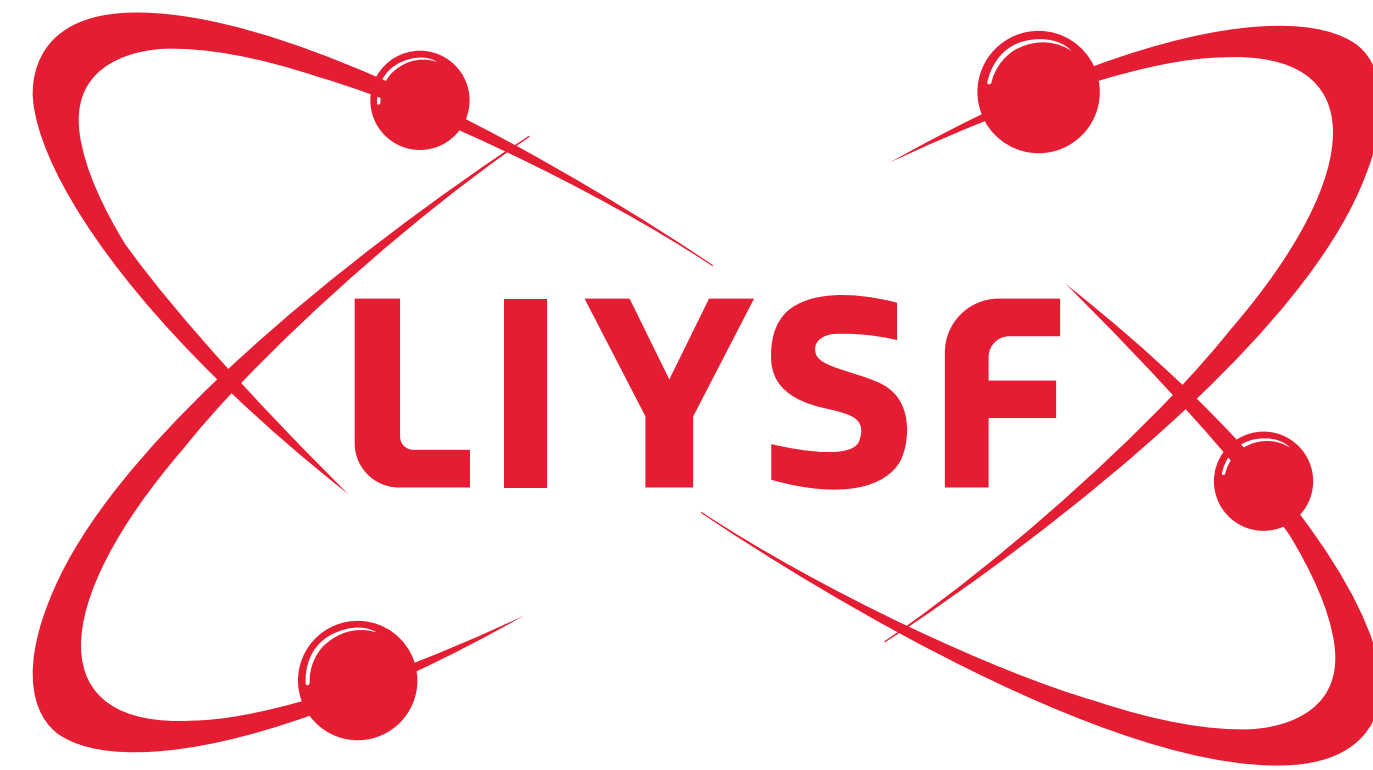


The LIYSF

✗ The london international youth
science forum (in lowercase)



Liysf



If you have any questions contact us at:

info@liysf.org.uk